Dear ESCD members, friends,

First of all, I would like to wish everybody a marvellous 2013. It feels like only yesterday when we had our congress in Bucharest last May and I was elected president. Now we are already in the middle of the organisation of our tenth anniversary congress in Turin in October.

I would like to thank all our members for your confidence and esteem during the last ten years and to give my assurances that it will be my task to reward your contribution. We value your membership in these poor economic times more than ever. Your help will allow us to excel in our services. The European Society of Cosmetic Dentistry (ESCD) is made up of all of us and without the contribution of all our members from all over the world who believe in our society and in the development of aesthetic and cosmetic dentistry, the society would not exist.

The society and its board are working very hard and making great progress. We have a brand new user-friendly website (www.escdonline.eu) with helpful information for ESCD members and for the public. The English version of the cosmetic dentistry magazine has become the official journal of the ESCD and it will be distributed free to all members who have paid their annual subscription fee. We are working with the editors of cosmetic dentistry throughout Europe to be able to translate and distribute the journal in local languages. We are launching country study clubs for each nation in which we have a country chairman. These are aimed at educating and enabling members to share their professional experiences, and building camaraderie and pride in belonging to our association.

The Italian board is working on the organisation of our congress in October, which is themed “Esthetic truffles”, and we promise you fireworks in terms of both the scientific programme and the social events. Those familiar with our society are well aware of the great atmosphere and friendship that distinguish our gatherings. For the ESCD and friends evening, we have scheduled tasting of Piedmont regional wines and dishes based on truffles, and of course there will be music and dancing. This year, we have drawn up a scientific programme that is relevant to the whole dental team: dentists, dental technicians, hygienists, nurses and secretaries. For the support staff, we will have a full-day lecture by Dr. Alessandro Magnanensi, an expert in human resources, on the role of personnel in helping overcome the difficult economical situation that many of our offices are experiencing. For dentists and technicians, practical hands-on sessions will be held on Thursday, while Friday and Saturday will offer presentations by well-known experts.

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I warmly invite you to reserve 3 to 5 October 2013 and to bring all your staff with you for the tenth ESCD international congress in Turin. You won’t regret it, I promise!

With my very best wishes to all of you,

Luca Dalloca, President of the ESCD
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★ ORR

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The annual conference of the Society for Color and Appearance in Dentistry

Author: Dr So Ran Kwon, USA

From 28 to 29 September 2012, the long-awaited fourth annual conference of the Society for Color and Appearance in Dentistry (SCAD) was held at the W Chicago City Center hotel.

The event was opened by Dr Stephen Chu, then SCAD president (2011–2012), followed by a warm welcome message from Dr Ronald E. Goldstein, the pioneer of aesthetic dentistry. The scientific meeting featured high-quality, evidence-based presentations on colour-related issues in dentistry by well-known speakers in dentistry attended by leading clinicians, researchers, specialists, dental technicians and general dentists worldwide.

The topics covered the wide field of aesthetic dentistry with a special emphasis on the theme, “White and pink—Emulating nature and beyond.”

The challenge of colour matching with composite resins was spectacularly demonstrated by Dr Newton Fahl (Brazil), Dr Jack L. Ferracane (USA) and Dr Didier Dietschi (Switzerland).

Clinical techniques and safety issues in state-of-the-art tooth whitening were well explained by Dr Linda Greenwall (UK) and Dr Yiming Li (USA). Special attention was given to obtaining credible results in monitoring tooth whitening using the newly introduced VITA Bleachedguide 3D-Master, with the inclusion of interpolated shade-guide...
units, in the presentation by Dr Rade D. Paravina (USA), Executive Director of SCAD.

Overcoming everyday challenges associated with different ceramic systems was discussed by Dr John O. Burgess (USA), Dr Michael Tholey (Germany), Dr Kenneth A. Malament (USA) and Prof. Edward A. McLaren (USA).

Bone and tissue interaction at the implant and abutment interface, creating the critical pink interface in aesthetic implant dentistry, was the topic of the presentations by Dr Dennis P. Tarnow (USA), Dr Maurice A. Salama (USA), Dr David A. Garber (USA) and Dr Aris-Petros Tripodakis (Greece).

The presentations on digital developments and their influence on general dentistry and dental laboratories by Dr Brian LeSage (USA), Aki Yoshida (USA), Michael Bergler (USA) and Claude Sieber (Switzerland) were very well received by the audience.

Colour science in general and a new form of precision in risk assessment were discussed in depth by Dr Stephen C. Bayne and Dr Sherilyn G. Sheets (both USA), and in a joint lecture by Drs Shigemi Nagai and Stephen Chu (both USA).

Besides the high-calibre poster sessions with a variety of first-rate research presentations and very well-attended lunch and learn sessions, the convivial atmosphere during the social programme, acknowledging and appreciating the diversity of the members, encouraged lively conversation with colleagues in a most comfortable environment.

The academy was very pleased to announce the first recipients of the newly established SCAD VITA Award for excellence in research related to colour and appearance in aesthetic dentistry.

The award serves to acknowledge the successful professional collaboration with and the long-term support of VITA Zahnfabrik. The ultimate purpose of the award is to promote meaningful research related to colour and appearance in aesthetic dentistry.

Save the date for the fifth annual SCAD conference, which will be held from 3 to 5 October 2013 at the five-diamond Ritz-Carlton Hotel in Denver, Colorado. The list of confirmed presenters includes Pinhas Adar, Luiz Narciso Baratieri, Lawrence E. Brecht, Theodore P. Croll, Krikor Derbadian, Sillas Duarte, Charles J. Goodacre, Jens Fischer, So Ran Kwon, Ernesto A. Lee, Tal Mof, Dan Nathanson, Jacinthe M. Paquette, Stefan Paul, Wolfgang Rauh, Irena Sailer, Herbert Scheller, Thomas Sing, Edward J. Swift, Van F. Thompson and Marcos Vargas, and there are more to come (www.scadent.org).

SCAD was founded in 2008 as a consortium of dental professionals and colour experts interested in the area of aesthetic dentistry specifically related to the scientific investigation and the application of colour and appearance in dentistry._

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**Fig. 2.** Dr Stephen Chu presents the SCAD VITA Award for excellence in research to Dr So Ran Kwon (left).

**Fig. 3.** Convivial atmosphere during the President’s Dinner, with Dr Stephen Chu (second from right).

**Fig. 4.** Convivial atmosphere during the President’s Dinner, with Dr Rade Paravina (second from right).

**Fig. 5.** During the President’s Dinner, with Dr Dan Nathanson, SCAD secretary (second from right), and Dr John Powers, SCAD treasurer, holding the E.B. Clark Award. Photographs courtesy of Stephen R. Snow.

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**Contact**

**Dr So Ran Kwon**
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Some of the most critical issues concerning oral regeneration are going to be discussed at the International Osteology Symposium from 2 to 4 May 2013 in Monaco. The major challenges are making regenerative therapies easier and less invasive, and combating the serious issue of peri-implantitis. Both congress chairmen Niklaus P. Lang, Switzerland, and Massimo Simion, Italy, provide a unique insight into the programme.

Verena Vermeulen: The theme of the congress is “Decision-making with oral tissue regeneration”. Why is the focus on decisions?

Niklaus P. Lang: In dental practice, it is always a matter of having to make decisions. For instance, do you extract a tooth or do you retain it? By what criteria should you decide? Practitioners often choose a strategy for therapy intuitively, based on their familiarity with certain procedures, but the scientific evidence for one therapy option or another actually ought to take centre stage. That is what we want to communicate.

Massimo Simion: At the same time, there is still a lack of high-quality data for specific clinical situations. For this reason, meta-analyses frequently draw the conclusion that further studies are needed. Notwithstanding, we need to treat our patients and make decisions. In unclear situations, the views of experts are sought after—they are familiar with the literature on the one hand and possess a great deal of clinical experience on the other. This benefits congress attendees greatly because it provides them with a point of reference.

Most indications for oral regeneration are covered in the programme. Which ones are especially important to you?

Lang: The whole of Saturday is dedicated to the topic of peri-implantitis. Dentists often prefer to place an implant rather than to preserve a peri-...
odontally compromised tooth. This might then give rise to peri-implant complications in some cases. At the symposium, we will concern ourselves with the problem of these infections in relation to the oral cavity as a whole and consequently the need for holistic treatment.

Simion: Apart from bacteria, the manner in which an implant is placed and the implant surface appear to play a role, although it has not yet been possible to demonstrate the latter conclusively. There are also patient factors that have an impact, such as smoking or specific diseases. It is key for dentists and oral surgeons to be aware of all these factors and learn how to diagnose and treat peri-implantitis early. The answers to many questions are already close at hand. That is why we have devoted so much space to the topic at the congress.

_And bone regeneration? Can we now assume that everyone knows all there is to know about this subject?

Simion: We perform guided bone regeneration (GBR) procedures on an almost daily basis—to enhance aesthetics, to treat angular bone defects and so on. But how can GBR be made easier and less invasive? When, for instance, is it possible to dispense with autologous bone or a non-absorbable membrane that is difficult to handle? Or how can you prevent bone resorption directly after a tooth has been extracted and so facilitate subsequent implant placement? Current questions for daily practice, like these, will be discussed at the congress.

_one session will address patient-reported outcome measures. What does that involve?

Lang: To assess therapy success, we often only gauge objective parameters such as implant survival rate or bone level, but it is also important to establish whether the patient is satisfied with the function and the aesthetics or whether the patient experienced a lot of pain or swelling post-operatively. For a long time, such subjective parameters were neglected in implantology.

_is soft tissue a significant factor in aesthetics?

Simion: The quality and quantity of soft tissue is vital for aesthetics, but for function too. For example, the amount of keratinised gingiva around an implant seems to have an effect on recession development and the risk of peri-implantitis.

Dentists may be hesitant to harvest a graft from the palate because the procedure is invasive and painful. Soft-tissue substitute products are such an interesting alternative for this reason. At the congress, we will be taking a close look at when they can be used. They are very well suited to some indications but not to others.

_can you list three key reasons your colleagues should attend the Osteology Symposium in Monaco?

Lang: At this time of the year, Monaco is beautiful and the programme speaks for itself. It is well balanced, featuring both young and established colleagues. Some focus on empirical practice, others on the science. This mix is essential for us, for they go hand in hand. And last but not least, the Osteology Foundation will be celebrating its tenth anniversary in Monaco. Nobody should miss this.

_thank you very much for this interview.

Further information: www.osteology-monaco.org

INFO

Prof. Massimo Simion is Professor for Periodontology and Co-Chairman of the Department of Periodontics and Dental Implant Rehabilitation of the Dental Clinic of the University of Milan. His chief interest lies in Guided Bone Regeneration and Osseo-integration. He is a member of the Osteology Foundation Board.

Prof. Niklaus P. Lang is Professor of Periodontology and the holder of numerous prizes. At over 500 publications, he is one of the most prominent international periodontists. He is Editor-in-Chief of various international journals, such as Clinical Oral Implants Research and a member of the Osteology Foundation Board.
International Events

2013

International Dental Show
12–16 March 2013
Cologne, Germany
www.ids-cologne.de

AACD Annual Meeting
24–27 April 2013
Seattle, USA
www.aacd.com

DGKZ Annual Meeting
26 & 27 April 2013
Berlin, Germany
www.dgkz.com

8th CAD/CAM & Digital Dentistry
International Conference
2 & 3 May 2013
Dubai, UAE
www.cappmea.com

International Osteology Symposium
2–4 May 2013
Monaco
www.osteology.org

SSER Annual Meeting
16–18 May 2013
Bucharest, Romania
www.sser.ro

EAED Spring Meeting
30 May–1 June 2013
Crete, Greece
www.eaed.org

MIS’ 2nd Global Conference
6–9 June 2013
Cannes, France
www.mis-implants.com

Nobel Biocare Global Symposium
20–23 June 2013
New York, USA
www.nobelbiocare.com

IACA 2012
1–3 August 2013
Calgary, Canada
www.theiaca.com

AAED Annual Meeting
7–10 August 2013
Washington, USA
www.estheticacademy.org

FDI Annual World Dental Congress
28–31 August 2013
Istanbul, Turkey
www.fdiworldental.org

ESCD annual meeting
3–5 October 2013
Turin, Italy
www.escdonline.eu

BACD Annual Conference
7–9 November 2013
London, UK
www.bacd.com